



Downers Grove
Economic Development Corporation



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Downers Grove to Promote Village as One of “America’s Friendliest Towns”

Downers Grove, IL- Downers Grove Mayor Martin Tully unveiled a logo that will be used to promote its selection by Forbes Magazine as one of “America’s Friendliest Towns.” Local businesses, civic organizations, and governmental bodies will be encouraged to use the logo. The Village of Downers Grove, the Downers Grove Park District, the Downtown Management Corporation, and the Downers Grove Economic Development Corporation decided to merge their promotional efforts through the design of a common logo.

In December, Forbes Magazine named Downers Grove as one of “America’s Friendliest Towns.” According to Forbes, Downers Grove is the 8th friendliest town in the United States. Forbes Magazine teamed up with Nextdoor.com, a San Francisco-based social media network, to assess 500 metro areas with populations between 5,500 and 150,000. Downers Grove was the only community in Illinois to be recognized in the survey.

“Many in the community agree that efforts designed to keep Downers Grove a great place to live, learn, work, and play are important” said Mayor Tully. “The honor of being recognized as one of the nation’s ‘friendliest towns’ demonstrates that those efforts not only are essential, but have been very successful.”

Forbes Magazine described Downers Grove as follows:

“Located about 25 miles outside of Chicago, this Midwestern suburb peddles more than 140 community events and festivals. About 80% of residents own their own homes and the population is highly educated. In addition to a boutique and restaurant-filled downtown, this suburb has about 600 acres of parks and green space. On Saturdays during the summer, neighbors partake in a farmers market and auto enthusiasts gather on Friday nights for an informal classic car show.”

The logo which was designed by the Downers Grove Park District is attached. For more information contact Doug Kozlowski, Communications Director, Village of Downers Grove at dkozlowski@downers.us or call 630.434.5550.