



Downtown Downers Grove
1015 Curtiss St
Downers Grove, IL 60515

Site Type: Radius

Latitude: 41.793599
Longitude: -88.010518
Radius: 3.0 miles

Summary Demographics

2006 Population	100,937
2006 Households	39,070
2006 Median Disposable Income	\$56,162
2006 Per Capita Income	\$39,668

Industry Summary

	Supply (Retail Sales)	Demand (Retail Potential)	Retail Gap	Leakage/Surplus Factor	Number of Businesses
Total Retail Trade and Food & Drink (NAICS 44-45, 722)	\$1,620,132,266	\$1,535,002,659	\$-85,129,607	-2.7	891
Total Retail Trade (NAICS 44-45)	\$1,436,010,994	\$1,323,455,188	\$-112,555,806	-4.1	643
Total Food & Drink (NAICS 722)	\$184,121,272	\$211,547,471	\$27,426,199	6.9	248

Industry Group	Supply (Retail Sales)	Demand (Retail Potential)	Retail Gap	Leakage/Surplus Factor	Number of Businesses
Motor Vehicle & Parts Dealers (NAICS 441)	\$577,128,763	\$348,963,997	\$-228,164,766	-24.6	61
Automobile Dealers (NAICS 4411)	\$551,083,023	\$308,449,544	\$-242,633,479	-28.2	34
Other Motor Vehicle Dealers (NAICS 4412)	\$11,648,728	\$23,977,379	\$12,328,651	34.6	6
Auto Parts, Accessories, and Tire Stores (NAICS 4413)	\$14,397,012	\$16,537,074	\$2,140,062	6.9	21
Furniture & Home Furnishings Stores (NAICS 442)	\$37,117,425	\$55,344,636	\$18,227,211	19.7	49
Furniture Stores (NAICS 4421)	\$10,245,424	\$30,126,237	\$19,880,813	49.2	15
Home Furnishings Stores (NAICS 4422)	\$26,872,001	\$25,218,399	\$-1,653,602	-3.2	34
Electronics & Appliance Stores (NAICS 443/NAICS 4431)	\$130,288,324	\$45,897,525	\$-84,390,799	-47.9	106
Bldg Materials, Garden Equip. & Supply Stores (NAICS 444)	\$56,536,359	\$51,070,903	\$-5,465,456	-5.1	57
Building Material and Supplies Dealers (NAICS 4441)	\$48,159,537	\$47,414,582	\$-744,955	-0.8	48
Lawn and Garden Equipment and Supplies Stores (NAICS 4442)	\$8,376,822	\$3,656,321	\$-4,720,501	-39.2	9
Food & Beverage Stores (NAICS 445)	\$196,884,878	\$246,171,610	\$49,286,732	11.1	63
Grocery Stores (NAICS 4451)	\$186,552,374	\$224,458,172	\$37,905,798	9.2	37
Specialty Food Stores (NAICS 4452)	\$3,174,426	\$9,946,020	\$6,771,594	51.6	18
Beer, Wine, and Liquor Stores (NAICS 4453)	\$7,158,078	\$11,767,418	\$4,609,340	24.4	8
Health & Personal Care Stores (NAICS 446/NAICS 4461)	\$54,311,971	\$48,808,821	\$-5,503,150	-5.3	31
Gasoline Stations (NAICS 447/4471)	\$83,999,191	\$141,406,865	\$57,407,674	25.5	31
Clothing and Clothing Accessories Stores (NAICS 448)	\$53,627,792	\$80,947,068	\$27,319,276	20.3	58
Clothing Stores (NAICS 4481)	\$22,270,570	\$63,444,912	\$41,174,342	48.0	35
Shoe Stores (NAICS 4482)	\$3,859,462	\$10,380,274	\$6,520,812	45.8	5
Jewelry, Luggage, and Leather Goods Stores (NAICS 4483)	\$27,497,760	\$7,121,882	\$-20,375,878	-58.9	18
Sporting Goods, Hobby, Book, and Music Stores (NAICS 451)	\$36,992,738	\$21,589,094	\$-15,403,644	-26.3	48
Sporting Goods/Hobby/Musical Instrument Stores (NAICS 4511)	\$29,420,324	\$15,124,402	\$-14,295,922	-32.1	31
Book, Periodical, and Music Stores (NAICS 4512)	\$7,572,414	\$6,464,692	\$-1,107,722	-7.9	17

Data Note: Supply (retail sales) estimates sales to consumers by establishments. Sales to businesses are excluded. Demand (retail potential) estimates the expected amount spent by consumers at retail establishments. Supply and demand estimates are in current dollars. The Leakage/Surplus Factor presents a snapshot of retail opportunity. This is a measure of the relationship between supply and demand that ranges from +100 (total leakage) to -100 (total surplus). A positive value represents 'leakage' of retail opportunity outside the trade area. A negative value represents a surplus of retail sales, a market where customers are drawn in from outside the trade area. The Retail Gap represents the difference between Retail Potential and Retail Sales. ESRI uses the North American Industry Classification System (NAICS) to classify businesses by their primary type of economic activity. Retail establishments are classified into 27 industry groups in the Retail Trade sector, as well as four industry groups within the Food Services & Drinking Establishments subsector.

Source: ESRI and infoUSA®

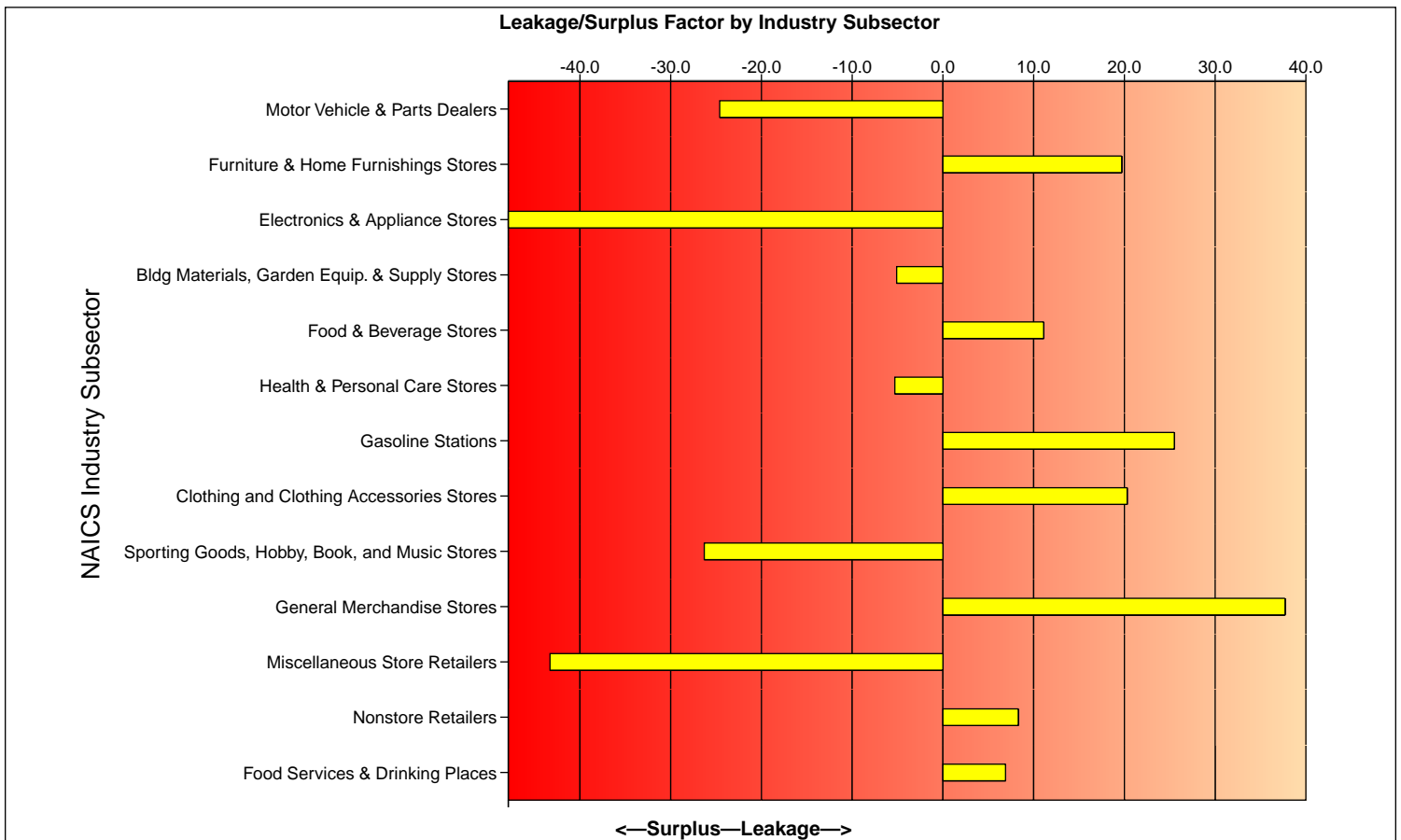


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Industry Group	Supply (Retail Sales)	Demand (Retail Potential)	Retail Gap	Leakage/Surplus Factor	Number of Businesses
General Merchandise Stores (NAICS 452)	\$76,816,452	\$169,708,362	\$92,891,910	37.7	11
Department Stores Excluding Leased Depts.(NAICS 4521)	\$58,429,395	\$88,907,430	\$30,478,035	20.7	9
Other General Merchandise Stores (NAICS 4529)	\$18,387,057	\$80,800,932	\$62,413,875	62.9	2
Miscellaneous Store Retailers (NAICS 453)	\$54,318,463	\$21,515,043	\$-32,803,420	-43.3	113
Florists (NAICS 4531)	\$26,884,761	\$4,137,790	\$-22,746,971	-73.3	12
Office Supplies, Stationery, and Gift Stores (NAICS 4532)	\$10,148,943	\$3,881,520	\$-6,267,423	-44.7	38
Used Merchandise Stores (NAICS 4533)	\$2,822,466	\$751,245	\$-2,071,221	-58.0	14
Other Miscellaneous Store Retailers (NAICS 4539)	\$14,462,293	\$12,744,488	\$-1,717,805	-6.3	49
Nonstore Retailers (NAICS 454)	\$77,988,638	\$92,031,264	\$14,042,626	8.3	15
Electronic Shopping and Mail-Order Houses (NAICS 4541)	\$59,164,369	\$69,805,558	\$10,641,189	8.3	2
Vending Machine Operators (NAICS 4542)	\$3,525,569	\$10,109,473	\$6,583,904	48.3	5
Direct Selling Establishments (NAICS 4543)	\$15,298,700	\$12,116,233	\$-3,182,467	-11.6	8
Food Services & Drinking Places (NAICS 722)	\$184,121,272	\$211,547,471	\$27,426,199	6.9	248
Full-Service Restaurants (NAICS 7221)	\$60,332,489	\$84,948,050	\$24,615,561	16.9	8
Limited-Service Eating Places (NAICS 7222)	\$76,424,482	\$87,159,034	\$10,734,552	6.6	219
Special Food Services (NAICS 7223)	\$38,105,617	\$33,751,690	\$-4,353,927	-6.1	15
Drinking Places - Alcoholic Beverages (NAICS 7224)	\$9,258,684	\$5,688,697	\$-3,569,987	-23.9	6



Source: ESRI and infoUSA®

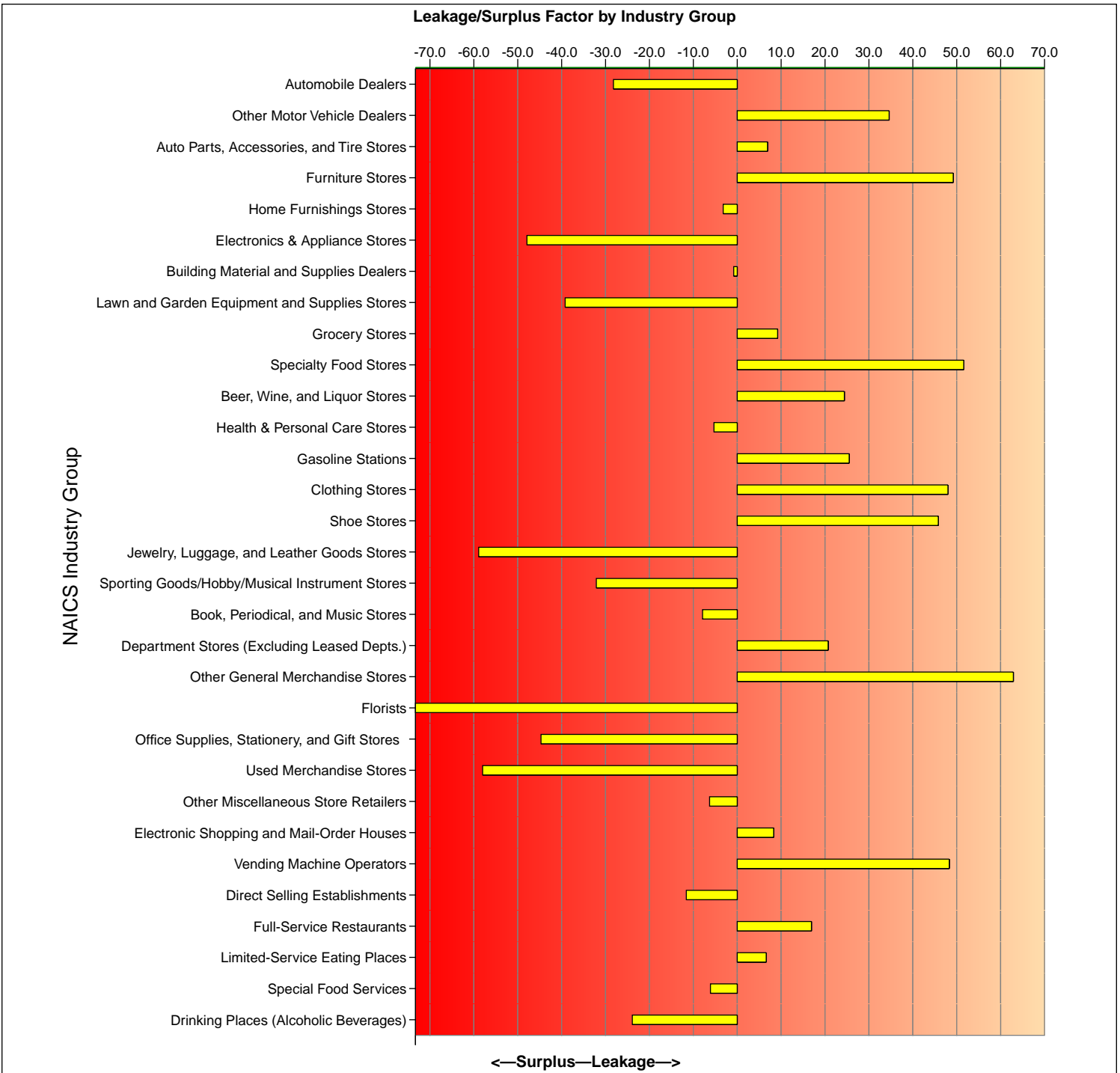


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Leakage/Surplus Factor by Industry Group



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